

Andy Ard

Presentation Specialist • OneBigProduction.com

Accomplishments:

- 20+ years experience in presentation, sound design, and print production in agency environments
- Consulted onsite and remotely on design, function, and display of corporate presentations
- Conceptualized and produced speaker support – voiceover, sound effects, music
- Wrote, produced, scored, and sound designed numerous video, animated, and interactive programs

Skills:

- Exceptional writing, visual and conceptual skills
- Presentation coaching, adapting content for audience
- Live vocal & instrumental performance and tech
- Problem solving in high pressure environments

Software (years experience):

- Presentation – PowerPoint (25) • Keynote (9) • Prezi (5)
- Sound Production – Logic Pro X (6) • Pro Tools (22)
- Video / Animation – Final Cut Pro (5) • Flash (20)
- InDesign (14) • Photoshop (22) • Illustrator (15)
- Windows & Mac environments (25)

Experience:

Multimedia Producer/Consultant, July 2000 – September 2006 / July 2008 – Present

Services:

- Design, format, and improve upon presentations, charts and documents, interactive online programs
- Use visuals and audio to help presenters tell a compelling story seamlessly

Notable Projects:

- **National CineMedia** – Adapted presentation for streaming of live theater event for **Cvent**, including art production, voiceover editing, music direction and editing, onsite setup and operation of show
- **TEDx Cherry Creek Women 2018** – Live sound coordination with venue tech for live streaming talk and performance on behalf of **Voices Rock Denver**, a 160-person choir
- **The Song Team / Xero** – Live event at Seawell Ballroom for a conference, coached teams of employees in writing and performing a song about their company
- **The White House Historical Association** – Edited existing music, then composed and produced three suites of string & piano music for online virtual tours of The White House for **Inheritage.org**. Forbes Best of Web 2003
- **IBM OnDemand** – Due to evolving needs of project, designed and built a presentation from outline, added custom music, voiceover, and animation to output as video
- **Compass Montessori School** – Designed and set up projection & sound at Arvada Center for compound presentation with video, looping images, and auction items that could be run unassisted by event host

Additional Clients: Starz, BHFS, Karsh Hagan, Leopard, Steelcase, Avaya, Tracom, Reed Business Information, DaVita, Delta Dental, Stellar Solutions, Epiphany Luxury / Destination Hotels

Wall Street On Demand – Boulder

Design, development and hosting of custom websites, reports and tools for the financial industry

Production Designer, September 2006 – July 2008

- Design and build quarterly Board of Directors, internal & client presentations to brand standards, refine charts
- Build and maintain image library, develop a custom CMS
- Develop internal document templates and standards, train associates on software and usage

Clients include: Goldman Sachs, Merrill Lynch, TD Ameritrade, Schwab, Bank of America, CitiBank, UBS

Mindflex, Inc. – Atlanta
Creative/Post Production Agency

Sound Designer/Content Developer, March 1997 – July 2000

- Produce, record and edit sound and music for film/video, CDROM, broadcast, and web projects
- On location sound recording for video shoots
- Develop new content ideas for revenue generation
- Promote sound/music for existing projects, contributing additional 10-20% to revenues

Clients include: CNN, WebMD, Cartoon Network, Delta Airlines, Nortel, Clarus Corp.

The Criterion Group, Inc. – Atlanta
Advertising Agency with concentration in Vacation Ownership industry

Account Coordinator, October 1994 – February 1997

- Assist executives with client presentations, document formatting
- Liaison to video & presentation vendors

Clients include: Interval International, Disney Vacation Club, Shell Vacation Club, Fairfield Resorts (Wyndham), RCI

Education:

Bachelor's Degree in Advertising

University of Georgia, Grady College of Journalism

Concentration in creative campaigns, copywriting and audiovisual communications